



Conscious Discipline[®]

Evidence-based, trauma-informed self-regulation, wellness and classroom management solutions

25+ Years of Transformational Change at a Glance



Conscious Discipline has grown our ranks to include:

8

Master Instructors

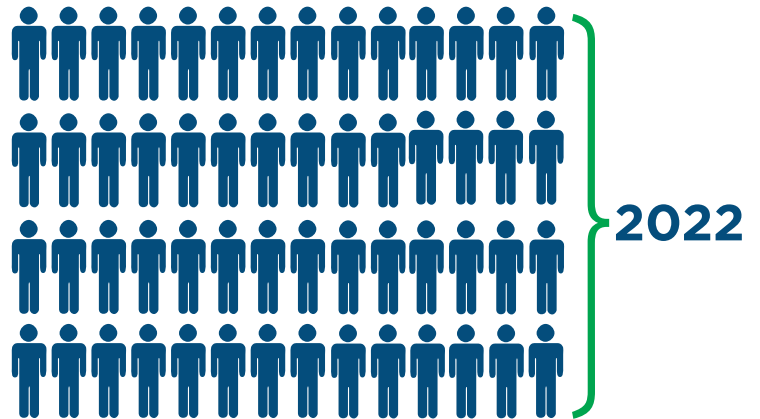
81

Certified Instructors

15

International Instructors

OFFICE FAMILY

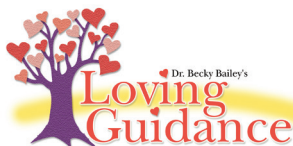


1996

Dr. Becky Bailey and Kate O'Neil co-founded Conscious Discipline (Loving Guidance)



1996



2003



2008



TODAY



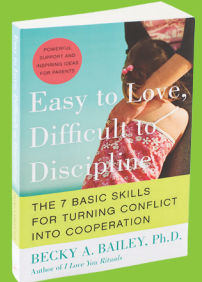
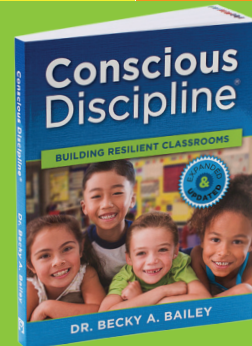
Evidence-based self-regulation **LEARNING**

The methodology of Conscious Discipline is based in scientific and developmental research. Conscious Discipline creates a compassionate culture and facilitates an intentional shift in adults' understanding of behavior via the Conscious Discipline Brain State Model. It then provides specific brain-friendly, evidence-based and research-backed strategies for responding to each child's individual needs with wisdom.

Conscious Discipline is an adult-first methodology, meaning it addresses adult self-regulation and skillsets first in order to empower adults to model, teach and live the skills and ideals they want children to acquire. This highly effective approach is shown to improve self-regulation, achievement, relationships (peer:peer, teacher:student, teacher:parent, parent:child), sense of community, empathy and intrinsic motivation in both children and adults.

2,581,000+

Copies of Dr. Bailey's best-selling books are in circulation.



Conscious Discipline® Core

The Safe Place™
Self-Regulation Center

Creating the School Family™

Feeling Buddies®

Shubert & Sophie™

I Love You Rituals™

Baby Doll Circle Time™

Creators of over

100

TRANSFORMATIONAL

Classroom Resources



30+

awards



Conscious Discipline
is practiced in

73 Countries

Conscious Discipline's resources
have been translated into

22 Languages

COMPANY MAKEUP

54% Professional Development

46% Product Development

AUDIENCE MAKEUP

23% Admins

56% Educators

21% Caregivers



eLearning with impact

From 15-minute webinars to 10-session courses, our award-winning eLearning provides information and inspiration.

216,000+

eLearning registrations purchased

Millions

of views of our free
eLearning resources



Conscious Discipline has
inspired and trained more than:

3.5M

Educators and caregivers

35,862

Conferences and workshops

20.0M

Children ultimately impacted

Conscious Discipline has been implemented by approximately:



935
School Districts

171,600
School Administrators

616,320
Educators

11,000
Head Start Classrooms

Conscious Discipline is committed to supporting educators, caregivers and communities affected by trauma.

2003

FRANCIS BAILEY SCHOLARSHIP

Funded professional development for under-resourced educators

2005

SRI LANKA TSUNAMI RECOVERY

Built a preschool and provided teacher training to aid post-tsunami recovery efforts

2006

KAMP JOY MISSISSIPPI

Provided resources and training to create safe, connected spaces for kids following Hurricane Katrina

2012

SANDY HOOK ELEMENTARY

Helped an elementary school restore safety and heal in the aftermath of a school shooting

2014

SAVING BRAINS GRENADA

Reduced corporal punishment and increasing brain-building bonds

2018

BROWARD COUNTY FLORIDA

Provided resource grants supporting SEL training following a school shooting

2020

GLOBAL COVID RELIEF

E-published 120+ free videos, reproducibles, articles and other resources to help parents and educators navigate pandemic stressors

2022

UVALDE, TEXAS

Provided support and training for educators in the community affected by a school shooting

ConsciousDiscipline.com