



1996

Dr. Becky Bailey and Kate O'Neil
co-founded Conscious Discipline (Loving Guidance)



Headquartered in the heart of

OVIEDO

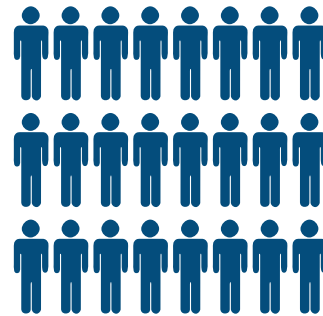
in Central Florida

We did it! We really grew our

OFFICE FAMILY



} 1996



} 2016

COMPANY MAKEUP



AUDIENCE MAKEUP





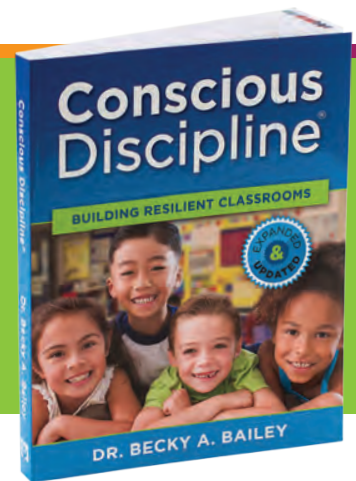
Evidence-based Social and Emotional **LEARNING**

The methodology of Conscious Discipline is based in scientific and developmental research. It is recognized by SAMHSA's National Registry of Evidence-Based Programs and Practices (NREPP).

Conscious Discipline creates a compassionate culture and facilitates an intentional shift in adults' understanding of behavior via the Conscious Discipline Brain State Model. It then provides specific brain-friendly, research-backed strategies for responding to each child's individual needs with wisdom. This highly effective approach is proven to increase self-regulation, sense of safety, connection, empathy and intrinsic motivation in both children and adults.

850,000+

Copies of Dr. Bailey's flagship book, *Conscious Discipline*, are in circulation.



Conscious Discipline Core

The Safe Place™
Self-Regulation Center

Creating the School Family™

Feeling Buddies®

Shubert & Sophie™

I Love You Rituals™

Baby Doll Circle Time™

Creators of over

100

TRANSFORMATIONAL

Social-Emotional Learning and
Classroom Management Resources



25+ awards



Conscious Discipline
is practiced in

36 Countries

Conscious Discipline's resources
have been translated into

22 Languages

Over the last 20 years, Dr. Bailey has worn through:



54M

Frequent Flyer Miles



22

Suitcases



10

Laptops



8

Projectors



3

Hairstyles



Conscious Discipline has
grown our ranks to include:

12

Loving Guidance Associates

14

Nationally Certified Instructors

67

Certified Instructors



Conscious Discipline has
trained more than:

3M

Educators and caregivers

32,110

Conferences and workshops

15.8M

Children ultimately impacted



**Conscious Discipline has
been implemented by
approximately:**

2,306

School Districts

230,657

School Administrators

560,291

Educators

10K

Head Start Programs

Our nonprofit organization, **Conscious Discipline Cares**, has equipped many educators, caregivers and communities along the way, including:

2003

**FRANCIS BAILEY
SCHOLARSHIP**

Funding professional development
for under-resourced educators

2005

SRI LANKA

Post-tsunami trauma training to aid
recovery for schools and communities

2012

SANDY HOOK

Helping an elementary school
heal after a mass shooting

2014

KAMP JOY

Creating safe, connected play space
for communities affected by
Hurricane Katrina

2014

**SAVING BRAINS
GRENADA**

Reducing corporal punishment and
increasing brain-building bonds

ConsciousDiscipline.com